

Curriculum Vitae

Claus Møller

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Portfolio

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2001-2011

Freelance artdirector.
Arbejder for Italienske og Amerikanske kunder.

2000-2001

Kreativ direktør for aBitMore, Svensk ledet reklamebureau.
Ft. Lauderdale, USA.

1997-2000

Jordomsejling med min familie.

1987-1997

Kreativ og adm. Direktør for Teaser srl, et full service reklamebureau.
Milano, Italien.
Kunder: Olivetti Personal Computers, Olivetti Office Furniture, Electrolux-Group, Electra, Harmony-Mondadori, Gewiss, Glaxo, Leucos, Rex, Zanussi.
Teaser var dannet af en gruppe af højt specialiserede grafiske designere.
Teaser var Italien's første digitale reklamebureau og blev hurtigt et af de mest konkurrencedygtige bureauer på markedet.
Teaser producerede reklamekampagner, direct marketing, logos, identitet og corporate design, tryksager, promotioner, POS, messe og stand design, events, web-design.

1975-1987

Freelance grafisk designer og illustratør for forlag, tegnestuer og reklamebureauer. Milano, Italien.

1974-1975

Kunsthøgskolen, Accademia di Belle Arti di Brera. Milano, Italien.

1970-1974

Danmarks Designskole, København.

1968-1970

Grafiker på min families tegnestue, Aalborg.

1953

Født i Aalborg.

Sprog

Taler og skriver flydende Italiensk, Engelsk og Dansk.

Kompetencer

- Leverer design og koncepter i absolut topklasse.
- Gode evner til at lede kreative teams og arbejde selvstændig.
- Indsigt i trends og tendenser.
- Passioneret omkring mit arbejde.
- Altid klar til at tilegne mig ny viden.
- God til at håndtere kunder og kollegaer.
- Overskuer mange projekter på en gang.
- God forståelse og anvendelse af Digital Design.
- Indgående kendskab til Adobe CS5 som er mit værktøj for at producere: reklamekampagner, direct marketing, identitet og corporate design, tryksager, logoer, packaging, promotions, POS, messe og stand design, events og web-design.

Privat

Optimistisk, åben, opmærksom og altid aktiv.
Elsker natur, kunst, sejlsport, rejser, god mad og godt selskab.
Stjernetegn: Tvilling.

Referencer:

ACQUA DI PARMA (parfume) - packaging
ADENIUM SICAV (finance) - print - corporate identity - web design
AGILENT (measurement instruments) - print - exhibition design
ALLIANZ BANK (finance) - print
ASTRIM (real estate) - webdesign - print
BANCA DI LEGNANO - advertising - print - exhibition design
BANCA NETWORK - print - web design
BANCA POPOLARE DI MILANO - advertising - print - exhibition design
BEIERSDORF (tape) - print - exhibition design
BLAUPUNKT (radio hi-fi) - advertising - print - P.O.S. - packaging
BMW (auto) - print - illustrations
BOSCH (household appliances) - advertising - print - exhibition design
BUITONI (food) - illustrations - P.O.S.
CAMEO (food) - advertising - film - print - P.O.S. - packaging
CANALE 5 (TV) - scenography
COSMOPOLITAN (publishing) - illustrations
CURTIRISO (food) - advertising - print - exhibition design - packaging
ELECTRA (aircondition) - advertising - print
ELECTROLUX - GROUP (household appliances) - advertising - corporate identity - print - exhibition design - web design
FERODO (auto parts) - advertising - print
FIUME (fashion) - advertising - print
FOXBORO (industrial controllers) - advertising - print - exhibition design
GALITZINE (glasses) - advertising - print
GEWISS (electrical components) - advertising - print
GLAXO (pharmaceutical) - corporate identity - print
HARMONY MONDADORI (publishing) - advertising - film - print
IMI - Innovative Medicines Initiative (pharmaceutical research) - print
ISNARDI (pharmaceutical) - advertising - print - packaging - P.O.S.
JIMMY-DIGICAST (TV) - advertising - print - promo TV
JUNKERS (heaters) - print - advertising
KELEMATA' (cosmetics) - advertising - print - P.O.S. - packaging
LEMANIK (banking) - corporate identity - print - events - web design
LEUCOS (lighting and murano glass) - advertising - print
MANAGEMENT (publishing) - illustrations
MERLONI (household appliances) - corporate identity - print
NIKE (fashion) - company events
OLIVETTI SYNTESIS (office furniture) - print
OLIVETTI (information technology) - advertising - film - corporate identity print - P.O.S. - web design
OTICON (hearing aids) - corporate identity - print
PANARIA (ceramic tiles) - advertising
PARCO delle GROANE (real estate) - print - promotion
PERLIER (cosmetics) - print - P.O.S. - packaging
PIUMINI DANESI (duvets) - advertising - print - exhibition design - P.O.S.
REX (household appliances) - advertising - corporate identity - print exhibition design - P.O.S. - company events
RIZZOLI CORRIERE DELLA SERA (publishing) - advertising
SAILING CHANNEL-DIGICAST (TV) - advertising - print - promo TV
SHELL (agriculture division) - advertising - print - exhibition design
SNAIDERO (kitchen furniture) - exhibition design
SOLINE (glasses) - advertising - print - packaging - P.O.S.
TARGETTI SANKEY (lighting) - advertising - print
UNIONE BANCHE SVIZZERE (finance) - print
UNIROYAL (agriculture division) - advertising - print - P.O.S. - illustration
UPIM (cosmetics division) - advertising - P.O.S. - packaging
VIDEOLINE (TV) - advertising - print - TV animations
VITALONI (auto parts) advertising - print - P.O.S.
VORWERK FOLLETTO (household appliances) - print - exhibition design
WINCOR NIXDORF (information technology) - company events
ZANUSSI - GROUP (household appliances) - advertising - film corporate identity - print - exhibition design - company events
ZEISS (optical lens) - advertising - print - P.O.S.
ZENIT (information technology) - advertising - print