

Curriculum Vitae

Claus Miller

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Portfolio

www.clausmiller.com

2001-2011

Freelance Artdirector.
Working for Italian and American clients.
Raiatea, French Polynesia - Milan, Italy.

2000-2001

Creative Director for aBitMore, a Swedish owned advertising agency.
Ft. Lauderdale, USA.

1997-2000

Sailed from Italy to French Polynesia with my family.

1987-1997

Creative Director and CEO for Teaser srl, a full service advertising agency based in Milan, Italy.

Clients: Electrolux-Group, Harmony-Mondadori, Gewiss, Glaxo, Leucos, Olivetti Personal Computers, Olivetti Office Furniture, Rex, Zanussi.

Teaser with a staff of high specialized professionals was the first Italian digital advertising agency, becoming soon one of the most price, time and quality-competitive agencies on the market.

Teaser produced advertising campaigns, direct marketing, corporate identity design, prints, promotions, POS, exhibition design, company events and web design.

1975-1987

Freelance graphic designer and illustrator for publishers, industrial design studios, graphic design studios and advertising agencies. Milan, Italy.

1974-1975

The Art Academy of Belle Arti, Brera. Milan, Italy.

1970-1974

Danish Design School, Copenhagen, Denmark.

1968-1970

Graphic Designer at my family's design studio, Aalborg, Denmark.

1953

Born in Aalborg, Denmark.

Languages

Speak and writes fluently Italian, English and Danish.

Competencies

- Supplying top class design and concepts.
- Deep passion for my work and great craftsmanship.
- Good skills managing and being part of creative teams.
- Well used to work independently.
- Good relationships with clients, professionals and colleagues.
- Well skilled in project management.
- Always upgrading knowledge and insight in trends and innovation.
- Excellent experience in directing and manipulating photos and illustrations.
- Good knowledge in Digital Design.
- Adobe CS5 package is my best tool to create, present and produce: advertising campaigns, direct marketing, corporate identity design, logos, magazines, prints, promotions, POS, exhibition design, company events and web design.

Private

Optimistic, open minded, attentive and always active.
Love nature, art, sailing, travelling, ecology, cooking and good company.
Horoscope: Gemini.

References:

ACQUA DI PARMA (parfume) - packaging
ADENIUM SICAV (finance) - print - corporate identity - web design
AGILENT (measurement instruments) - print - exhibition design
ALLIANZ BANK (finance) - print
ASTRIM (real estate) - webdesign - print
BANCA DI LEGNANO - advertising - print - exhibition design
BANCA NETWORK - print - web design
BANCA POPOLARE DI MILANO - advertising - print - exhibition design
BEIERSDORF (tape) - print - exhibition design
BLAUPUNKT (radio hi-fi) - advertising - print - P.O.S. - packaging
BMW (auto) - print - illustrations
BOSCH (household appliances) - advertising - print - exhibition design
BUITONI (food) - illustrations - P.O.S.
CAMEO (food) - advertising - print - P.O.S. - packaging
CANALE 5 (TV) - scenography
COSMOPOLITAN (publishing) - illustrations
CURTIRISO (food) - advertising - print - exhibition design - packaging
ELECTRA (aircondition) - advertising - print
ELECTROLUX - GROUP (household appliances) - advertising - corporate identity - print - exhibition design - web design
FERODO (auto parts) - advertising - print
FIUME (fashion) - advertising - print
FOXBORO (industrial controllers) - advertising - print - exhibition design
GALITZINE (glasses) - advertising - print
GEWISS (electrical components) - advertising - print
GLAXO (pharmaceutical) - corporate identity - print
HARMONY MONDADORI (publishing) - advertising - film - print
IMI - Innovative Medicines Initiative (pharmaceutical research) - print
ISNARDI (pharmaceutical) - advertising - print - packaging - P.O.S.
JIMMY-DIGICAST (TV) - advertising - print - promo TV
JUNKERS (heaters) - print - advertising
KELEMATA' (cosmetics) - advertising - print - P.O.S. - packaging
LEMANIK (banking) - corporate identity - print - events - web design
LEUCOS (lighting and murano glass) - advertising - print
MANAGEMENT (publishing) - illustrations
MERLONI (household appliances) - corporate identity - print
NIKE (fashion) - company events
OLIVETTI SYNTESIS (office furniture) - print
OLIVETTI (information technology) - advertising - film - corporate identity print - P.O.S. - web design
OTICON (hearing aids) - corporate identity - print
PANARIA (ceramic tiles) - advertising
PARCO delle GROANE (real estate) - print - promotion
PERLIER (cosmetics) - print - P.O.S. - packaging
PIUMINI DANESI (duvets) - advertising - print - exhibition design - P.O.S.
REX (household appliances) - advertising - corporate identity - print exhibition design - P.O.S - company events
RIZZOLI CORRIERE DELLA SERA (publishing) - advertising
SAILING CHANNEL-DIGICAST (TV) - advertising - print - promo TV
SHELL (agriculture division) - advertising - print - exhibition design
SNAIDERO (kitchen furniture) - exhibition design
SOLINE (glasses) - advertising - print - packaging - P.O.S.
TARGETTI SANKEY (lighting) - advertising - print
UNIONE BANCHE SVIZZERE (finance) - print
UNIROYAL (agriculture division) - advertising - print - P.O.S. - illustration
UPIM (cosmetics division) - advertising - P.O.S. - packaging
VIDEOLINE (TV) - advertising - print - TV animations
VITALONI (auto parts) advertising - print - P.O.S.
VORWERK FOLLETO (household appliances) - print - exhibition design
WINCOR NIXDORF (information technology) - company events
ZANUSSI - GROUP (household appliances) - advertising - film corporate identity - print - exhibition design - company events
ZEISS (optical lens) - advertising - print - P.O.S.
ZENIT (information technology) - advertising - print